

# Building A Better Pharmaceutical Control Tower

morgan®

Regulatory requirements, cold-chain, tracing, chain of custody and more.



Pharmaceutical manufacturers building supply chain control towers need a lot more than just a piece of software. Discover a new approach that combines people and data-driven processes with Morgan's Custom Tailored Control Tower.

## Take Control of Your Supply Chain Requirements

For pharma manufacturers, there's never been a better time to build a great supply chain. Over the past decade, suppliers and carriers have developed much better visibility tools and tracking.

Real-time sensors, such as Internet of Things (IoT) tags provide immediate awareness of temperature, humidity, shock, light exposure and other conditions in transit. And, software-based control towers help automate responses to notifications and exceptions.

Even in this sea of information, there are still a few missing pieces. When was the last time data and software completely solved your daily operational needs and strategic planning?

Industry leaders must find ways to normalize and stitch all that data together meaningfully, gather the right insights and act on them—even when unprecedented situations appear. In other words, it takes superior software and better human expertise to maximize performance.



Morgan's **Custom Tailored Control Tower** takes a new approach to these problems because we've spent more than three decades walking docks, writing code and analyzing data, we bring an "all of the above" mentality to control towers.



#### **DATA**

Our **ChronosCloud** platform—the industry's first complete "pickup to payment" solution—augments and fills in the gaps in your existing visibility.



#### **PEOPLE**

Our 24/7 team is what brings our towers to life. Our supply engineers are transportation experts who can spot areas of opportunity to save your bottom line.



#### **PROCESS**

We help you monitor and manage your supply chain for maximum efficiency every step of the way.

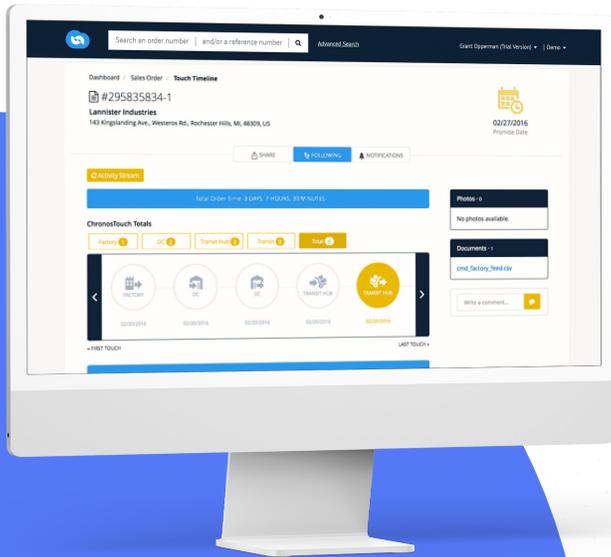


## Deeper Understanding Starts Here

Discover the ways Morgan's Custom Tailored Control Towers can help you get deeper visibility into your supply chain process.

### CUTTING EDGE TECHNOLOGY

Our ChronosCloud platform integrates seamlessly with existing enterprise resource planning (ERP) and transportation management system (TMS) software. It's already integrated with major carrier tracking and easily adds additional suppliers and IoT sensors with minimal IT involvement. ChronosCloud connects the dots in your data, which sets the stage for our global team of human supply chain managers. Monitoring shipments 24/7/365, our professionals make sure exceptions are identified and addressed quickly. From these daily operations, they gather insights that help us continuously improve client networks.



### FASTER • CHEAPER - BETTER

The best solution is one that works right away. Working with Morgan means finding ways to go live in weeks, not months or years. We prioritize critical movements and supply chains, manage in place and then invest in the improvements to provide a higher-resolution system.

### ON TARGET FOR EACH PHARMA CLIENT

No two supply chains are identical, so why settle for an out-of-the-box solution? Morgan's Custom-Tailored approach means that *we work as strategic partners*—understanding the unique conditions and requirements of each customer. That includes temperature control, mission-critical monitoring and supply chain provenance solutions for the pharma industry.

### A WORLD-CLASS TEAM AT YOUR FINGERTIPS

With the right visibility in place, Morgan applies customer-specific technology solutions and human processes to monitor, manage and improve your network. We can even provide 4PL and outsourced transportation services as needed.

## Why Morgan's Custom Tailored Approach Is The Right Choice

When you rely on Morgan, you're partnering with the trusted, **award-winning partner** for the world's most respected supply chains. Current clients include two of Gartner's "Supply Chain Top 10" enterprises.

Our strategic insights, flexible technology and operational excellence allow manufacturers to keep their goods flowing to the right place at the righttime, every time—in the most efficient and cost-effective way.



### Find Out How We Can Help You

Your supply chain is as unique as your fingerprint. It calls for a unique solution that fits your enterprise's exact needs. If you're curious to see what Morgan can do for you, drop us a line anytime. Consultations are free.

[Contact Us Now](#)

**morgan**®

**Dawn Kim**

Director of Business Development

[Dawn.Kim@dwmorgan.com](mailto:Dawn.Kim@dwmorgan.com)

310-938-9091

