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News

D.W. MORGAN LAUNCHES GLOBAL "LAST MILE" SCHOLARSHIP PROGRAM FOR INNOVATIVE IDEAS ON THE FUTURE OF THE SUPPLY CHAIN INDUSTRY

Company to Award Four \$5,000 Scholarships to Future Supply Chain Leaders in Their Final Year of College

PLEASANTON, CALIF., SEPTEMBER 7, 2010 — To commemorate its 20th anniversary, supply chain and logistics management firm D.W. Morgan Company announced the launch of its "Last Mile" Scholarship for college seniors today. The scholarship is open to students in the U.S. and abroad, and Morgan will award a total of \$20,000 in January 2011, allotting \$5,000 grants to four finalists.

Students will be asked to come up with ways to apply emerging technologies and practices to improve the supply chain while making a positive impact on society and the planet. A grand-prize winner will also receive the opportunity for a paid internship in the summer of 2011 at Morgan's corporate headquarters or one of its field offices.

Named after Morgan's exclusive "last mile" service, which guarantees consistent on-site coordination of goods up to the very last mile in the manufacturing supply chain, the scholarship is open to students in the "last mile"—or final year—of their college careers, with a major or minor in supply chain management, logistics, transportation studies or a related field. Morgan's aim in creating the scholarship is to support innovative and socially conscious thinking among the future leaders of the supply chain industry and provide assistance as they launch their careers.

"Whether it's a new feature that our drivers request for our iPhone application, a recommendation for consolidating loads from four trucks to one, or an employee-led incentive to reduce energy, Morgan is always looking for innovative ways to optimize the supply chain and make a positive impact," said D.W. Morgan founder and CEO David Morgan. "This scholarship is one way that we can encourage cutting-edge, socially responsible, and implementable practices for our company and the industry as a whole for the next 20 years."

To enter, students create a video answering a two-part question: How do you see the supply chain evolving in the next 20 years; and what steps can supply chain executives take to ensure these changes in the industry make a positive impact on society and/or the planet? Students also must submit a college transcript and a written summary of their ideas. Entries will be accepted online at

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www.lastmilescholarship.com from September 20 to December 1.

Judging will be done by an independent panel, which will include D.W. Morgan senior executives and other industry experts. Judges will make selections based on the originality, creativity and feasibility of ideas the applicants have presented as well as the passion they've put into communicating them. Winners will be announced mid-January 2011.

The "Last Mile" Scholarship is one of several projects happening this fall to commemorate the 20th anniversary of the week in September 1990 when David Morgan and his wife Palmyra were married, went on a three-day honeymoon and founded the D.W. Morgan Company out of their living room. Additionally, the milestone marks 20 years of growth and success for the company.

About D.W. Morgan Company

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand[®] for their clients. By combining transportation management and logistics services with coordinated, real-time information and strategic consulting, Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Ericsson and Life Technologies. Morgan has received numerous industry awards and has been named a Cisco Systems Supplier of the Year three times. Morgan is certified as a Corporate Plus[™] minority-owned business by the National Minority Supplier Development Council. The company's headquarters is in Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, mainland China, Thailand, Mexico, Hong Kong and South Africa. Morgan provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit www.dwmorgan.com.