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# News

## **D.W. MORGAN NAMED A TOP 100 3PL PROVIDER BY *INBOUND LOGISTICS***

**PLEASANTON, CA, August 9, 2010** — Supply chain management and logistics industry publication, *Inbound Logistics*, announced today that D.W. Morgan was selected for its Top 100 Third-Party Logistics providers list. The annual ranking highlights a range of companies—both well-known and smaller niche providers—that editors feel offer the diverse operational capabilities and experience to best meet readers' unique global supply chain and logistics needs.

The editors of *Inbound Logistics* said that making the selection of the final 100 was particularly hard this year after more than 300 companies submitted credentials. To make the selection, editors evaluate submissions and conduct online research and personal interviews on several factors, including candidates' ability to deliver competitive edge in a down economy, increased efficiency and lean operations, and exceptional customer service.

"Cutting transport costs is always important, but *Inbound Logistics* readers say great 3PL relationships are built not just on cost savings but on consistent customer service," said Felecia Stratton, Editor, *Inbound Logistics*. "Readers tell us they are required to meet more stringent levels of supply chain performance to keep their customers satisfied. Clearly, customer service is fundamental in measuring 3PL excellence. D.W. Morgan provides that level of customer service and that is why it has been recognized by *Inbound Logistics* editors as a 2010 Top 100 3PL Provider."

The complete list appears in the July 2010 print, online, and digital issues. Additionally, the Top 100 providers are included in *Inbound Logistics*' "3PL Decision Support Tool" that matches readers with the providers that best suit their outsourced logistics needs.

### **About D.W. Morgan Company**

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand® for their clients. By combining transportation management and logistics services with coordinated, real-time information and strategic consulting, Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Ericsson and Life Technologies. Morgan has received numerous industry awards and has been named a Cisco Systems Supplier of the Year three times. Morgan is certified as a Corporate Plus™ minority-owned business by the National Minority Supplier Development Council. The company's headquarters is located in

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Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, mainland China, Thailand, Mexico, Hong Kong and South Africa. Morgan provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit [www.dwmorgan.com](http://www.dwmorgan.com).

**About *Inbound Logistics***

*Inbound Logistics* is the leading trade magazine targeted toward business logistics and supply chain managers. The magazine's editorial mission is to help companies of all sizes better manage corporate resources by speeding and reducing inventory and supporting infrastructure, and better matching demand signals to supply lines. More information is available at [www.inboundlogistics.com](http://www.inboundlogistics.com)