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# News

## **D.W. MORGAN CAPTURES SUPPLY & DEMAND CHAIN EXECUTIVE 100 HONOR FOR THIRD TIME**

*Company recognized for helping clients succeed in a tough economy*

PLEASANTON, Calif., May 17, 2010 — Global supply chain and logistics management company D.W. Morgan has been honored as one of the Supply & Demand Chain Executive 100 for 2010. In its ninth year, the Executive 100 is one of several distinctions awarded annually by *Supply & Demand Chain Executive* to recognize global excellence in the supply chain industry.

The 2010 Executive 100 specifically highlights supply chain solution and service providers that help their customers and clients achieve excellence and prepare their supply chains for the post-recessionary return to growth. "As the economy takes tentative steps toward recovery and growth, our readers are turning to *Supply & Demand Chain Executive* to learn about solutions and best practices for enabling business expansion through supply chain excellence," said Editor Andrew K. Reese. "With this year's Supply & Demand Chain Executive 100, we highlight a broad range of [organizations] that are helping position their customers for the 'New Normal' economic environment."

D.W. Morgan's nomination, which competed with submissions from more than 200 companies, described how the company was able to thrive while helping clients navigate through the recession. "One of our core offerings since D.W. Morgan's inception—optimizing clients' supply chains for maximum efficiency and cost-savings—also happens to be an even more critical asset for clients in a tough economy," said David Morgan, CEO and Founder of D.W. Morgan. "That, in conjunction with our exclusive 'last mile' service, which guarantees real-time visibility and coordination of goods from end-to-end, have greatly contributed to the more than 100% revenue growth we experienced in the last two years, when much of the industry has contracted."

The honor marks D.W. Morgan's third time on the list, having been included in 2005 and 2006. All companies on the 2010 Supply & Demand Chain Executive 100 list will be featured in the June/July 2010 issue of the magazine, which is due for release on June 21.

**About D.W. Morgan Company**

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand® for their clients. By combining transportation management and logistics services with coordinated, real-time information and strategic consulting, Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Ericsson and Life Technologies. Morgan has received numerous industry awards and has been named a Cisco Systems Supplier of the Year three times. Morgan is certified as a Corporate Plus™ minority-owned business by the National Minority Supplier Development Council. The company's headquarters is located in Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, mainland China, Thailand, Mexico, Hong Kong and South Africa. Morgan provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit [www.dwmorgan.com](http://www.dwmorgan.com).

**About Supply & Demand Chain Executive**

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at [www.SDCExec.com](http://www.SDCExec.com).