

Contact: Kalie Standish
Phone: (619) 914-2370
Email: kstandish@CookandSchmid.com



News

SUPPLY ON DEMAND® COMES TO HONG KONG WITH MORGAN'S LATEST DEDICATED TRUCKING OPERATION EXPANSION

D.W. Morgan Company expands operations in Hong Kong

PLEASANTON, Calif., February 25, 2010 — D.W. Morgan Company added to its longstanding Hong Kong presence today with the inauguration of cross-border and local trucking services.

The new offering helps clients in this vital manufacturing and distribution hub to coordinate transportation exactly as they do in other key areas where Morgan has an on-the-ground presence.

"Our clients need the same handling and security, along with continuous real-time visibility of their goods everywhere in the world," said David Morgan, CEO of D.W. Morgan. "So, we have built our infrastructure to ensure that customers get identical service from Morgan, whether it's in Guadalajara, Georgia or Guandong, China. This addition in Hong Kong helps us solve the world's 'last mile' supply chain challenge."

Morgan has long warehoused goods for clients in Hong Kong and exported from Hong Kong and nearby mainland manufacturing regions. A subsidiary company, DW Morgan (HK) Ltd., oversees joint ventures with China-based partners. By investing now in trucks with Morgan GPS systems and Morgan-employed drivers, the company gains additional control and visibility.

All Morgan drivers worldwide, for instance, use Morgan's proprietary ChainLinq™ Mobile application for iPhone in order to post instant delivery verification online. Customers can view digital signatures, see a satellite map of exactly where the goods were delivered—even review live photos of the delivery.

"Our global technology ensures that standard operating processes are followed throughout all Morgan locations," says Morgan. "By combining innovative applications with our industry-leading execution and consistent, global management, we're able to provide an unprecedented level of control."

Morgan's Hong Kong trucking investment builds on similar commitments in other major manufacturing locations, including Mexico, Malaysia, Thailand, mainland China and the U.S.

About D.W. Morgan Company

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand[®] for their clients. By combining transportation management and logistics services with a flow of coordinated, real-time information and strategic consulting, Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Lockheed Martin and Applied Biosystems. Morgan has received numerous industry awards and has twice been named Cisco Systems Supplier of the Year. Morgan is certified as a Corporate Plus[™] minority-owned business by the National Minority Supplier Development Council. The company's headquarters is located in Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, Hong Kong and South Africa, and provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit www.dwmorgan.com.