

Contact: Kalie Standish
Phone: (619) 914-2370
Email: kstandish@CookandSchmid.com



News

D.W. MORGAN BRINGS ITS 'SUPPLY ON DEMAND' CRITICAL TRUCKING SERVICE TO SHANGHAI

Morgan's investment in key China manufacturing sites to help solve the 'last mile' challenge: Providing identical transportation quality and visibility worldwide.

PLEASANTON, Calif., February 25, 2010 — Supply chain and logistics firm, D.W. Morgan, is bringing its award-winning dedicated trucking services to customers in Shanghai, with the launch of its newest service today.

"It's easy to send put goods on a plane or boat and send them to China," said David W. Morgan, the company's CEO and founder. "When they arrive in-country, though, that's when issues can arise. Does that truck carrying your goods from the airport have the same handling standards you demand elsewhere? What about security compliance? And, how can you track your goods on a live basis as they move along?"

To solve this global 'last mile' challenge, Morgan has invested in its own fleet of exclusive-use trucks—complete with Morgan GPS systems, consistent management and standard operating processes.

All Morgan drivers worldwide also use Morgan's proprietary ChainLinq™ Mobile application for iPhone in order to post instant delivery verification online. Customers can view digital signatures, see a satellite map of exactly where the goods were delivered—even review live photos of the delivery.

Morgan has long been active in Shanghai and across China—with services that include spare parts warehousing, vendor-managed inventory warehousing, value-added resale, import/export and freight forwarding.

"We will continue to invest in our on-the-ground presence in these major manufacturing areas to ensure we offer customers the best possible service," says David Morgan, company president and founder. "We're making that investment in people, equipment and technology across all of our locations."

About D.W. Morgan Company

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand® for their clients. By combining transportation management and logistics

services with a flow of coordinated, real-time information and strategic consulting, Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Lockheed Martin and Applied Biosystems. Morgan has received numerous industry awards and has twice been named Cisco Systems Supplier of the Year. Morgan is certified as a Corporate Plus™ minority-owned business by the National Minority Supplier Development Council. The company's headquarters is located in Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, Hong Kong, China and South Africa, and it provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit www.dwmorgan.com.