

Contact: Larry Edwards
Phone: (619) 944-8190
Email: ledwards@CookandSchmid.com



News

D.W. MORGAN HONORED WITH GREEN SUPPLY CHAIN AWARD FROM *SUPPLY & DEMAND CHAIN EXECUTIVE* MAGAZINE

PLEASANTON, Calif., November 3, 2009—The **D.W. Morgan Company**, a supply-chain management and transportation logistics services firm, is profiled in *Supply & Demand Chain Executive's* 2009 Green Supply Chain Award issue.

Each year the magazine honors companies that demonstrate policies and initiatives that contribute to the health of the environment by reducing the consumption of energy and natural resources, reducing greenhouse gas emissions, and recycling materials used in their daily operations.

“Your leadership in this important area has made you stand out among your peers,” the magazine’s editors said.

Morgan analyzes the movement of goods to identify efficiencies in terms of shipment consolidation, route traveled, mode of transportation and the elimination of unnecessary moves. By completely redesigning supply chains, it saves not just money but also carbon.

For example, Morgan initiated a transportation mode shift for Mattson Technologies by moving large, heavy electronic components from air freight to ocean, increasing transportation efficiencies, reducing fuel consumption and reducing overall costs.

“Introducing supply chain efficiencies makes sense economically as well as ecologically, which is why we integrate green policies into our business model as well as our corporate social responsibility program,” said **David W. Morgan**, CEO and founder of D.W. Morgan Company. “It’s not only good for business, it’s good for the planet.”

The company also identifies operational areas where it can reduce its impact on the environment. At Morgan, the paper waybill has gone the way of the dodo bird. With the rollout of its iPhone-based mobile communications system, the firm operates more efficiently and eliminates roughly 50,000 paper way bills annually. This removes 150,000 pieces of paper—a stack as tall as a five story building—from the consumption cycle each year.

About D.W. Morgan Company

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand® for their clients. By combining transportation management and logistics services with a flow of coordinated, real-time information and strategic consulting, Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Lockheed Martin and Applied Biosystems. Morgan has received numerous industry awards and has twice been named Cisco Systems Supplier of the Year. Morgan is certified as a Corporate Plus™ minority-owned business

by the National Minority Supplier Development Council. The company's headquarters is located in Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, Hong Kong and South Africa, and provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit www.dwmorgan.com.