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# News

## **DAVID MORGAN FEATURED IN NAFTA STORY IN *LOGISTICS TODAY***

***Founder, CEO of D.W. Morgan Co. says "Mexico could be the next China."***

PLEASANTON, Calif., Sept. 28, 2009—The trade journal *Logistics Today* featured David W. Morgan, the founder and CEO of D.W. Morgan Company, in its Sept. 17 edition, which centers on NAFTA and doing business in Mexico.

Morgan, who founded his supply-chain management and transportation logistics company nearly 20 years ago, responded to questions about how trade and, specifically, logistics operations have evolved under NAFTA and what lies ahead.

He noted that despite the fact that it has been in place for 15 years, NAFTA is a regulatory opportunity. Because some of the provisions have not yet been enacted, he sees an upside potential that Mexico can become a more significant part of U.S. supply chains. There's a real opportunity for manufacturers to reduce the amount of inventory in their pipeline, he pointed out.

Morgan's quoted comments in the story include:

"Mexico doesn't have to be a junior member of the global economy. It can take a country five to 10 years to get its infrastructure built up to support a role as a global trading force, and Mexico has many elements underway."

"Mexico could be the next China."

To read the entire article, go to: <http://penton.ebookhost.net/lt/ebook/8/>.

D.W. Morgan established a corporate presence in Guadalajara, Mexico, in June, after nearly a decade of providing forwarding services in the country.

### **About D.W. Morgan Company**

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand® for their clients. By combining transportation management and logistics services with a flow of coordinated, real-time information and strategic consulting, Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Lockheed Martin and Applied Biosystems. Morgan has

received numerous industry awards and has twice been named Cisco Systems Supplier of the Year. Morgan is certified as a Corporate Plus™ minority-owned business by the National Minority Supplier Development Council. The company's headquarters is located in Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, Hong Kong and South Africa, and provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit [www.dwmorgan.com](http://www.dwmorgan.com).