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News

SUPPLY CHAIN, LOGISTICS FIRM D.W. MORGAN GOES PAPERLESS, ELIMINATING PAPER WAY BILLS

Green initiative saves stack of paper as tall as five-story building

PLEASANTON, Calif., June 9, 2009 — The **D.W. Morgan Company** is now greener than ever. With the rollout of its global iPhone-based mobile communications system, the supply-chain management and transportation logistics firm has eliminated paper way bills.

By going paperless, D.W. Morgan removes some 150,000 pieces of paper—a stack as tall as a five-story building—from the consumption cycle each year. Eliminating the paper way bill also reduces the company's material and labor costs.

"At D.W. Morgan Co., the paper way bill has gone the way of land yachts and leaded gasoline," said David W. Morgan, CEO and founder of D.W. Morgan Company. "This move is not only good for business, it's good for the planet."

Earlier this year, D.W. Morgan developed an application for the Apple **iPhone** to communicate real-time shipment tracking reports and recipient signatures to its global customer base. The iPhone app is integrated into the company's **ChainLinq® Suite** of transportation and inventory-management applications.

D.W. Morgan has also reduced its carbon footprint, as well as that of its clients, through more efficient supply chain and logistics operations. By completely redesigning supply chains to reduce the movement of goods, it saves money and carbon.

For example, Mattson Technologies had been flying large electronic components one at a time from Shanghai, China, to Fremont, Calif. Morgan devised a plan that allowed the company to consolidate the shipments and transport four at a time in a container by ocean, increasing transportation efficiencies and reducing fuel consumption.

About D.W. Morgan Company

D.W. Morgan Company helps the world's top manufacturers provide Supply On Demand® for their clients. By combining transportation management and logistics services with a flow of coordinated, real-time information and strategic consulting,

Morgan dramatically improves efficiency and reduces costs—while maximizing flexibility. Since 1990, Morgan has served a Who's Who of leading businesses, including Cisco Systems, Lockheed Martin and Applied Biosystems. Morgan has received numerous industry awards and has twice been named Cisco Systems Supplier of the Year. Morgan is certified as a Corporate Plus™ minority-owned business by the National Minority Supplier Development Council. The company's headquarters is located in Pleasanton, Calif., and it has regional offices throughout the United States. Morgan maintains operations in Singapore, Malaysia, Hong Kong and South Africa, and provides services to more than 85 countries worldwide. To learn more about Morgan's products and services, please visit www.dwmorgan.com.