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News

D.W. Morgan Company Takes the Lead in Fostering Business Relationships with South African Black Business Community

Morgan joins U.S. Representative Diane Watson's (Calif.-D) recent delegation to South Africa, explores business opportunities with South Africa officials, black-owned business owners and U.S. government representatives

Pleasanton, CA, December 13, 2006— D.W. Morgan Company a leading supply chain consulting, transportation management and logistics services firm, participated in a delegation to South Africa this month that included CA 33rd District Congresswoman Diane Watson(D-Calif.). The 14-day tour was a part of an official journey by Congresswoman Watson to visit government officials and to encourage business partnerships between U.S. companies such as D.W. Morgan Company and South Africa's black-owned businesses. D.W. Morgan took the opportunity to meet with some of the top black community business leaders and foster mutual working relationships.

"We were pleased to be a part of this VIP group of U.S. citizens who wanted to explore ways that we could improve the lives of the over 40 million black South Africans."

Morgan CEO and Founder David W. Morgan said. "Our journey to South Africa signals the growing importance of South Africa's place as center for financial and trade on the African continent. We want to help support building a place for black South Africans business owners to share in the influx of wealth that will come with the financial input

from multinational corporations who invest in South Africa.”

Morgan joined the delegation in Capetown November 28, before proceeding to Johannesburg, Pretoria, Durban and East London. The tour concluded on Dec. 8. Visits were made with South African leaders, black business owners and U.S. government officials who wished to show their commitment to building business relations between the U.S. private business sector and South Africa black-owned businesses.

About D.W. Morgan Company:

Since its founding in 1990, D.W. Morgan Company has become one of the world's most trusted supply-chain consulting and transportation management firms. The company has provided services for a Who's Who of global Fortune 1000 companies, including Cisco Systems, Inc., Hewlett-Packard, Infinera, Kaiser Permanente, B.F. Goodrich, Advanced Fibre Communications (now a division of Tellabs), Lockheed Martin, Oracle, NCR, Molecular Dynamics and Philips Electronics. Morgan pioneered the concept of “whole-process management” for simplifying complex supply and demand challenges. Under this model, Morgan creates visibility for managers into every link in a company's supply chain—from procurement of raw materials to distribution of finished goods. With its innovation and expertise, Morgan dramatically improves efficiency and reduces costs for clients.

Morgan has earned widespread acclaim for its work with its clients. It has twice been named Cisco Systems Supplier of the Year, Diversity (2005, 2003); in 2004, it earned Computerworld Honors / Smithsonian Laureate status; was chosen for Aberdeen Group's 2006 “Best Practices in International Logistics; *Global Logistics and Supply Chain Strategies* magazine's “100 Great Supply Chain Partners” list; included in *Supply and Demand Chain Executive* magazine's 2005 “Top 100 Supply Chains” and the 2006 “Top 20 Provider Pros to Know”; and won the Northern California

Supplier Development Council's 2005 Supplier of the Year award. Morgan is certified as a Corporate Plus© minority-owned business by the National Minority Supplier Development Council (NMSDC), winner of *Minority Business News'* 2006 Top 100 U.S. Minority-Owned Businesses" and as a Small, Historically Disadvantaged Business (SDB) by the U.S. Small Business Administration.

The company's headquarters is located at 6685 Owens Drive, Pleasanton, CA 94588; (925) 460-2700, fax (925) 251-0250. Morgan also maintains regional offices in Atlanta; Los Angeles; Tampa, Fla.; and Dallas-Ft.Worth, Tex. or Austin, Tex. An Asia-Pacific subsidiary, D.W. Morgan Pte., Ltd., is based in Singapore to serve the Pacific Rim manufacturing and supply-chain needs of Morgan clients. To learn more about Morgan's products and services, please visit <http://www.dwmorgan.com/>.

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