

Contact: Kim Autrey
Phone: (925) 460-2711
Fax: (925) 251-0250



The Partner **Solutions** People

News

D.W. Morgan Signs Extended Contract with Kaiser Permanente to Provide Logistics Services and Transportation Management within North America

America's leading integrated health care organization renews its 16-year relationship with Morgan

Pleasanton, CA, Oct. 9, 2006: D.W. Morgan Company, one of the nation's leading supply chain consulting and transportation management firms for Fortune 1000 companies, has extended its contract with Kaiser-Permanente, the nation's leading integrated health care provider to manage the distribution of its pharmaceutical supplies within North America. Under the contract, Kaiser Permanente will use Morgan's transportation management solutions and supply chain management technology.

"Morgan constantly strives to deliver creative logistics solutions to clients that reduce costs, improve customer service and empower them to better manage their supply chain and transportation needs," said David Morgan, D.W. Morgan founder and chief executive officer. "Extending our relationship with Kaiser Permanente is a major win that underscores our success at providing clients with supply chain and logistics solutions that keep their business running smoothly."

Morgan's solution for Kaiser Permanente includes integrated supply chain management and transportation management solutions. As an important logistics component in the distribution of Kaiser Permanente's pharmaceutical supplies, Morgan provides on-site logistics professionals to support the health care provider's transportation needs. Morgan's dedicated staff will help the Kaiser Permanente track and manage the movement of goods using ChainLinq®, Morgan's proprietary online transportation management system. Morgan's technology tools will also aid the reporting process through further visibility into all points of the supply chain.

About D.W. Morgan Company:

Since its founding in 1990, D.W. Morgan Company has become one of the world's most trusted supply-chain consulting and transportation management firms. The company has provided services for a Who's Who of global Fortune 1000 companies, including Cisco Systems, Inc., Hewlett-Packard, Infinera, Kaiser Permanente, B.F. Goodrich, Advanced Fibre Communications (now a division of Tellabs), Lockheed Martin, Oracle, NCR, Molecular Dynamics and Philips Electronics. Morgan pioneered the concept of "whole-process management" for simplifying complex supply and demand challenges. Under this model, Morgan creates visibility for managers into every link in a company's supply chain—from procurement of raw materials to distribution of finished goods. With its innovation and expertise, Morgan dramatically improves efficiency and reduces costs for clients.

Morgan has earned widespread acclaim for its work with its clients. It has twice been named Cisco Systems Supplier of the Year, Diversity (2005, 2003); in 2004, it earned Computerworld Honors / Smithsonian Laureate status; was chosen for Aberdeen Group's 2006 "Best Practices in International Logistics; *Global Logistics and Supply Chain Strategies* magazine's "100 Great Supply Chain Partners" list; included in *Supply and Demand Chain Executive* magazine's 2005 "Top 100 Supply Chains" and the 2006 "Top 20 Provider Pros to Know"; and won the Northern California Supplier Development Council's 2005 Supplier of the Year award. Morgan is certified as a Corporate Plus© minority-owned business by the National Minority Supplier Development Council (NMSDC), winner of *Minority Business News*' 2006 Top 100 U.S. Minority-Owned Businesses" and as a Small, Historically Disadvantaged Business (SDB) by the U.S. Small Business Administration.

The company's headquarters is located at 6685 Owens Drive, Pleasanton, CA 94588; (925) 460-2700, fax (925) 251-0250. Morgan also maintains regional offices in Atlanta; Los Angeles; Tampa, Fla.; and Dallas-Ft.Worth, Tex. or Austin, Tex. An Asia-Pacific subsidiary, D.W. Morgan Pte., Ltd., is based in Singapore to serve the Pacific Rim manufacturing and supply-chain needs of Morgan clients. To learn more about Morgan's products and services, please visit <http://www.dwmorgan.com/>.

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Media Contact: Kim Autrey, Director, Marketing and Communications, D.W. Morgan (925) 460-2711